

12TH ANNUAL BEAUTIFUL BACKROADS CENTURY BIKE RIDE

September 15, 2012



Anheuser-Busch Brewery, Cartersville

Registration Open: 7 a.m. Ride Start: 8 a.m.

Benefiting Hickory Log Vocational School
& Other Local Charities

Presented by: *Anheuser-Busch, Inc.* CASE-MATE  

WAIVER: Bicycle riding on public roads is an inherently dangerous sport with many risks. In consideration of the acceptance of this entry, I waive all claims for myself and my heirs against all sponsors, organizers and associated entities, for injury or illness, which may result directly or indirectly from my participation. I agree to abide by all applicable laws and regulations. Helmets required.

SIGNATURE: _____ DATE: _____

GUARDIAN (If under 18): _____

Pre Registration Fee: \$30.00 (postmarked by September 1)

Late Fee: Add \$10.00 (postmarked after September 1)

Mail entry form & check to: 100 Busch Drive, Cartersville, GA 30121 Attn: Susette Darnell

Make check payable to Beautiful Backroads Century.

* Registration also available online at active.com or bikebbc.com.*

Name: _____ Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Shirt Size (circle one): S M L XL XXL (T-shirts guaranteed to riders registered by 9/1.)

Additional T-shirt (\$10): S M L XL XXL

BBC jerseys are available for \$45.00 and can be viewed and ordered on-line at www.bikebbc.com.

VIP Parking (\$20): Yes No A limited # of spaces located closest to the brewery will be reserved and can be purchased.

Emergency Contact on Race Day Name: _____

Emergency Contact Phone: _____ On Ride (circle one): Yes No

DIRECTIONS FROM THE SOUTH:

Take I -75 North to Exit 296
Turn RIGHT off the exit
Turn RIGHT at the 1st Light Busch Dr.
Take Busch Dr. to the brewery.
Turn LEFT at 1st driveway for parking.

DIRECTIONS FROM THE NORTH:

Take I -75 South to Exit 296.
Turn LEFT off the exit.
Turn RIGHT at the 1st Light Busch Dr.
Take Busch Dr. to the brewery.
Turn LEFT at 1st driveway for parking.

The Beautiful Backroads Century (BBC) offers a variety of mileage options through the rolling foothills of the Blue Ridge Mountains. Mileage options are approximately 14, 31, 48, 66 and 100. The route intensity is moderate to strenuous with the increased mileage. Support throughout the ride is abundant with support vehicles and rest stops every 15 – 20 miles. Each rest stop provides a smorgasbord of beverages and refreshments to satisfy the most discriminating palate. Upon completion, riders are treated to a feast with music and a sampling of Anheuser Busch products. *SAG and post ride meal will end at 5 p.m.

For more info visit bikebbc.com or contact Amruth Reddy at (770) 547-9438 or amruth.reddy@anheuser-busch.com